

A Forum of Smart Islands, Smart Bays

To Reveal

The Smart City Strategic Plan for Penghu

A Member of the Most Beautiful Bays in the World
“Livable and Easy Travel, Smart Islands Embrace Happy Penghu”

Penghu Smart Islands Strategic Plan is a project to promote the use of smart applications in Penghu through urban strategies and regional demand analysis, with the goal to build Penghu as a model of smart islands and smart bay in the world.



With the shared vision of “Livable and Easy Travel, Smart Islands Embrace Happy Penghu 宜居宜遊，幸福澎湖智慧島”，a Smart Island Forum and Exhibition will be held at the International



Meeting Hall of the National Penghu University of Science and Technology to present Penghu’s Smart Island Strategic Plan. Forum participants will hear the dialogue among representatives from international islands and award winning smart cities to share experiences. International smart city experts will discuss their views of Penghu’s smart island development strategies. There will be also an exhibition of the best practices of smart city applications from the industry.

Date: Saturday, July 30, 2016, 08:30 ~ 17:00

Venue: International Conference Room, Marine Science & Technology Building (N), National Penghu University of Science and Technology. (No. 300, Liuhe Rd., Magong City, Penghu County 880, Taiwan) (Please refer to the Attached map for more details)



Organizer: Penghu County Government

Co-organizer: Smart City Consulting Co., Ltd.,
Chung-Hua Institution for Economic Research,
Institute for Physical Planning & Information,
National Penghu University of Science and Technology

Registration: TEL→ 02-2367-2179 #3104 Ms. Shu-Ting Li 李淑婷/

06-927-4400 #292 Mr. Nick Sheu 許桓瑜

Online→ <https://goo.gl/FgegQo>

More Information: Penghu Smart Island Platform website <https://goo.gl/WjDdKq>

Agenda

Time	Agenda	
08:30-09:00	Registration and Information	
09:00-09:15	Opening Remarks	
09:15-09:30	Introduction of the Smart Island Strategic Plan for Penghu Prof. James Chiao / Project Director	
09:30-10:45	Panel discussion 1: Dialogue among representatives of international islands	<ul style="list-style-type: none"> ◆ M. Guillaume ROY, Deputy Director of the French office in Taiwan ◆ Asesora de Comercio Exterior María del Carmen Tomás / Centro para el Desarrollo Tecnológico Industrial (CDTI) in Taiwan ◆ Commercial Officer Jim Curtis / American Institute in Taiwan
10:45-12:00	Panel discussion 2: Dialogue among Smart Cities and Islands	<ul style="list-style-type: none"> ◆ Commissioner Wei-Bing Lee, Taipei City Department of Information Technology ◆ Commissioner Chun-Yin Lin, New Taipei City Information Management Center ◆ Commissioner Jun-Ru Yan, Taoyuan City of Research and Evaluation Information Management Center Commission ◆ Deputy Commissioner Shu-Qin Luo, Taitung County Department of International Development and Planning
12:00-13:30	Lunch	
13:30-15:00	Panel discussion 3: Smart Transportation and Smart Tourism in Penghu.	<ul style="list-style-type: none"> ◆ Professor Jason Chang / Director of the Advanced Public Transportation Research Center, Taiwan University ◆ Professor Joel Shon / Dean of College of Management, Tainan University of Technology ◆ Professor Yu-Lan Yuan / Associate Professor, Department of Travel Management, Jinwen University of Science and Technology
15:00-15:20	Break	
15:20-17:00	Panel discussion 4: Industry leaders are invited to discuss smart city trends	<ul style="list-style-type: none"> ◆ Director John Chen/ Market Intelligence & Consulting Institute(MIC) (The latest Development of Smart City Applications) ◆ Chair Man Jason Lin/ADTC (Mobile digital identity card and its applications) ◆ Director Xin-Wu Lin Taiwan Institute of Economic Research 3rd Institute (Intelligent Technology Applications and Youth Entrepreneurship in Penghu.)

Smart Applications Exhibit

◆ **廠商報名表 Exhibitor Request Form**

編號 (由主辦單位填寫): _____ 報名日期: _____年____月____日

Company/Organization 公司/機構中文名稱:		
Type of company/organization 公司/機構性質:		
Address 公司地址:		
Company phone number 公司電話:		Fax 公司傳真:
URL 公司網址:		公司 Email:
Person in Charge 負責人:	Title 職稱:	
Contact Person 聯絡人:	Title 職稱:	Cell Phone 手機:
聯絡人 Email:		
Address 通訊地址:		
承租攤位數量:		
A table with 180*60cm will be provided. Regular outlets are also available. 其他需求申請:(無則免填)		

※ 主辦單位 澎湖縣政府對參展廠商核定有最終決定權。

※ 注意事項: 攤位數量有限, 敬請盡速回傳, 俾利安排場地。

※ 聯絡人: 電話 02-23672179#3104 傳真 02-2362-8974 李小姐

Traffic Information:

Direct1: drive from Makung airport to Makung city→turn right at chunghua Rd.(204 county highway)→turn right at Liu-Ho Rd→NPU (about 15min)

Direct2: Makung Harbor →turn right at Jhungiheng Rd.→turn right at Minsheng Rd.→turn right at Guangfu Rd.→turn right at Sanduo Rd. and travel along it to NPU (about 10min)

NPU Traffic Information : <http://goo.gl/SxWJ00>

NPU location on Google Map : <https://goo.gl/maps/DpBxDJDBabs>



國立澎湖科技大學校園平面圖

Map of National Penghu University of Science and Technology

